**First Lab**

* Form a group and choose a brief focus
* Write the Hunt Statement
* Decide on a User Research Plan (using user centered techniques)
* Start User Research

**Next class**

* You should be well advanced into your user research, and next week you will start making models to synthetize your new found knowledge
* Bring materials (paper, post-its, pens)

*“I am going to do X so that I can understand Y.”*

**User group:** Young adults starting a job

* What do you want to find?
* How will you find it?
* Which users (see brief) are you targeting?
* What techniques (e.g., contextual inquiry, interviews (open or semi-structured), observation of users in the field (direct or indirect), etc.) will you use?

### **Hunt Statement**

Example: “**I want to** research how an individual team member coordinates or collaborates with their team to work on class projects, so that I can get a sense of what they need in order to design a tool that is useful for college students.”

*“I am going to* ***research how young adults starting a job manage their income and what their money-related goals are*** *so that I can understand* **how to design a tool to help them manage their financial practices**\*.”\*

## **Interview**

### **Techniques**

*see class*

### **Format**

* Zoom calls
* Personal interviews/conversations
* Sending the questions and receiving audios as answers

Each member will interview 2 to 3 people

### **Demographics**

* Age
* Gender
* Income (range)
* Where do they live
* Rent (y/n)
* Parents house
* Where do they work
* Debt/loan
* Accumulated savings and wealth

### **Money-related questions**

* How do you currently manage your income?
* What are your sources of income (salary, family, subsidies, inheritance)
* What are your fixed costs (groceries, gas, rent, loan payments, etc)?
* How much of your income do you save?
* Hypothetical: if you had more or less money how would your habits change?
* What do you splurge (spending mindlessly) money on?
* What do you think you could save on (cheaper groceries, public transportation vs personal vehicles)?
* Are splitting costs with anyone? (partner or roommate)
* Are you in a relationship? Does it affect your money management?

### **Life goals questions**

* What do they do in their free time? What are their hobbies? How much do you spend on it?
* What other hobbies would you do if you could afford them?
* What are your plans for the next 5 years/long-term future (investing, marriage, house, kids, move to another country)?
* What role does money play in your life-goals?

### **Well-being**

* Does money stress you? Do you consider your income sufficient for the life you want to live?
* If you had more money what things would you do to be happier?
* How does money affect your happiness/well-being?